THE INFLUENCE OF THE COVID-19 PANDEMIC ON INTERNATIONAL TRADE. SELECTED EUROPEAN COUNTRIES

KEY WORDS

International trade, Covid-19, health crisis, economic interdependencies, Europe

SUMMARY

The present work intended to analyze the impact that the Covid-19 conditions and economic conditions had over the international trade of countries, during the Covid-19 pandemic. The research was conducted in two phases: the first phase included the exploratory research that, as a background, illustrated in a descriptive and a graphical manner, the health-related evolutions and the economic evolutions during the Covid-19 crisis in groups of selected European countries formed using two sets of criteria. The countries were analyzed for the pre-Covid-19 period, for the main years of the Covid-19 health crisis (2020-2021) and for the last years of the pandemic (2022 and 2023). Results indicated that there were differences in the evolutions of Covid-19 and associated economic consequences between Western European countries and Central and Eastern European countries and between large and small countries. The second phase of the research was the quantitative research that based of the multiple regression analysis investigated how total exports and total imports of the selected European countries (three groups of countries with different levels of restrictions' intensity: high, medium and low) were influenced by Covid-related conditions (Covid-19 burden – number of cases and number of deaths and Covid-19 restrictions) and by the economic conditions (GDP, unemployment and inflation) during the pandemic. For this analysis the two main years of the Covid-19 pandemic were included, 2020 and 2021. Findings indicated that there were limited differences between groups of countries with high, medium and low restrictions, in terms of how their international trade was influenced by the considered factors. In all countries, regardless of the group, the main influencers of their international trade during the main years of the Covid-19 pandemic were the containment measures and the Covid-19 deaths with a negative impact and the GDP with a positive impact.

TABLE OF CONTENTS

INTRODUCTION	. 9
CHAPTER 1	12
INTERNATIONAL TRADE: THEORIES, INFLUENCING FACTORS, THE COVID-19	
CONTEXT AND OTHER STUDIES	12
1.1. INTERNATIONAL TRADE THEORIES	12
1.2. FACTORS INFLUENCING INTERNATIONAL TRADE	15
1.3. COVID-19 HEALTH AND ECONOMIC CONTEXTS DURING THE PANDEMIC	17
1.3.1. The Covid-19 health crisis: facts and figures	17
1.3.2. Economic consequences of the Covid-19 health crisis: facts and figures	22
1.4. LITERATURE REVIEW: OTHER STUDIES ON THE ECONOMIC IMPACT OF THE	2
COVID-19 HEALTH CRISIS	29
1.4.1. International trade and Covid-19 in the literature – empirical studies	34
CHAPTER 2	39
METHODOLOGY	39
2.1. GENERAL PURPOSE, RESEARCH QUESTION, PHASES OF RESEARCH,	
OBJECTIVES	39
2.2. PHASE 1: EXPLORATORY STUDY METHODOLOGY: MACROECONOMIC	
INFLUENCES OF COVID-19 IN EUROPEAN COUNTRIES	42
2.2.1. Countries' selection for phase 1: macroeconomic research	42
2.2.2. Research methods for the exploratory study	45

2.3. PHASE 2: QUANTITATIVE STUDY METHODOLOGY: THE INFLUENCE OF COVID-
19 BURDEN AND OTHER FACTORS ON INTERNATIONAL TRADE
2.3.1. Countries' selection for phase 2: international trade research
2.3.2. Research methods for the quantitative study
CHAPTER 3
EXPLORATORY RESEARCH: MACROECONOMIC AND COVID-19 EVOLUTIONS IN EUROPEAN COUNTRIES
3.1. COVID-19 AND MACROECONOMIC AND HEALTH EVOLUTIONS: EUROPEAN
COUNTRIES GROUPED ON GEOGRAPHICAL AND SIZE CRITERIA
3.2. COVID-19 AND MACROECONOMIC AND HEALTH EVOLUTIONS: HIGH
CONTAINMENT MEASURES VERSUS MEDIUM AND SMALL CONTAINMENT
MEASURES EUROPEAN COUNTRIES
3.3. CONCLUSIONS OF EXPLORATORY RESEARCH: MACROECONOMIC AND
HEALTH CONTEXTS AND THEIR CONNECTIONS DURING COVID-19 PERIOD 118
CHAPTER 4 123
QUANTITATIVE RESEARCH: THE INFLUENCE OF COVID-19 CONDITIONS AND
ECONOMIC CONDITIONS ON THE INTERNATIONAL TRADE. SELECTED EUROPEAN
COUNTRIES 123
4.1. THE COVID-19 CRISIS AND INTERNATIONAL TRADE IN HIGH CONTAINMENT
MEASURES COUNTRIES
4.2. THE COVID-19 CRISIS AND INTERNATIONAL TRADE IN MEDIUM
CONTAINMENT MEASURES COUNTRIES 138
4.3. THE COVID-19 CRISIS AND INTERNATIONAL TRADE IN LOW CONTAINMENT
MEASURES COUNTRIES

4.4. COMPARATIVE ANALYSIS: INFLUENCE OF THE COVID-19 CRISIS IN HIGH,
MEDIUM AND LOW CONTAINMENT MEASURES COUNTRIES
4.5. CONCLUSIONS: INFLUENCE OF COVID-19 CONDITIONS AND OF ECONOMIC
CONDITIONS ON INTERNATIONAL TRADE 166
CONCLUSIONS, CONTRIBUTIONS, LIMITATIONS AND FUTURE RESEARCH
DIRECTIONS
REFERENCES
APPENDIX A: Number Covid-19 cases/1000 inhabitants in the period 2020M1-2023M11,
European countries – containment measure criterion 199
APPENDIX B: Number of monthly new people vaccinated/1000 inhabitants, 2020M12 – 2023M12,
selected European countries, containment measures criterion